



The Windjammer

Juneau's Capital Idea

Are you ready to read?

Today kicks off the pledge drive for the Opening Doors Through Literacy campaign, sponsored in part by Juneau's Rotary Clubs.

The goal of the campaign is to make Juneau the most literate town in America.

Even though Juneau has the highest adult literacy in Alaska, we still have

almost 2,000 people who are not literate enough to fill out a job application or find a place on a map. Helping people find resources to better their lives also makes for a better community.

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Rotary Roses

Sales kick off during a romantic week

Today kicks off our biggest single fundraiser of the year: the Rotary Rose Sale.

Over the past five years we have averaged about \$42,000 in sales annually. Last year we netted over \$20,000. This revenue enables our club to fund many important community and international projects, including youth programs, Glory Hole brunches, university scholarships, community art and park refurbishments, financial support of international communities and more.

We need your help to make this fundraiser a success and bring a smile to someone's day. We have only 1,500 dozen roses to sell, and we would very much like to sell them all. Accordingly, we ask each member to place at least 12



Rotarians get ready to deliver roses to cap off last year's sale of Rotary Roses.

orders. Our selling price of \$30/dozen is the same as last year's price, and the purchaser receives free delivery in Juneau and in nine other Southeast

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Calendar

February: World Understanding Month

- **Feb. 11:** Club assembly.
- **Feb. 18:** Club meeting. Speaker: Lisa Murkowski.
- **Feb. 25:** Club meeting. Speaker: Laverne Beier.

March: Literacy Month

- **March 1:** Satellite Club organizational meeting, 10 a.m. Elgee Rehfeld Mertz

Greeters

- **Today:** Wayne Jensen and Clark Gruening.
- **Next week:** John Venables and Karen West.

Submit news to
juneauwindjammer@gmail.com.

Thanks to AK Litho/CopyWorks, for printing The Windjammer!

Wine Auction proves to be a big hit once again

One half of the Rotary Club of Juneau's season of wine and roses came to a close Friday night, with the annual Wine Auction.

This year's event moved to a new location, the Juneau Arts and Cultural Center, saw not just bottles of merlot and cabernet sauvignon fly off the auctioneer's

stand and into the collections of many Rotarians, it also saw wine happenings, such as a pair of "Wines of the Pacific Northwest" dinners go to lucky winners.

Many thanks go to this year's Wine Committee: Bob Rehfeld, Steve Allwine, Peter Jurasz, Marian Clough, Keni Campbell,

Heather Mitchell, Sallie Regan, David Wetzel and Karen Rehfeld.

As always, suggestion on making the event even bigger and better in 2015 are welcome and encouraged. They can be given to Bob Rehfeld in person, or sent to him via email at bob@ermcpa.com.

Roses

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communities, including Skagway, Haines, Tenakee Springs, Elfin Cove, Pelican, Angoon, Kake, Hoonah, and Gustavus, compliments of Alaska Seaplanes and Wings of Alaska. Online

orders can be placed at juneaurotaryroses.org.

Delivery is scheduled for April 10th, and members will be asked to help with delivery in lieu of the regular weekly meeting. Packets are available for members today

and include forms, orders placed by the member last year and general instructions.

Book

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Higher literacy rates brings about many positive social benefits: lower crime rates, lower unemployment, higher graduation rates, and even lower obesity and higher voting rates. These are factors that go into creating a vibrant literate society.

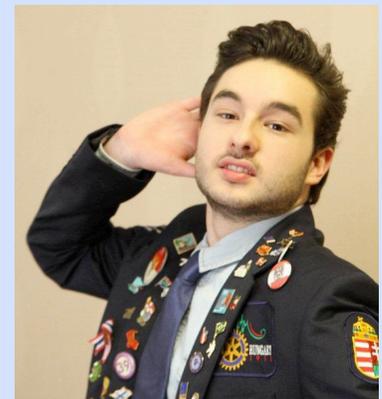
Here are some things you can do to help increase literacy in Juneau.

- Read to a child at least one hour a week (three 20 minute segments for instance);
- Personally read for pleasure every day for at least 20 minutes;



- Volunteer time at a school or with an organization that promotes literacy;
 - Join a book club;
 - Challenge my family to come to the dinner table one night a week ready to talk about something they've read;
 - Donate money to make sure children have books to read in their home;
 - Sign up for daily newspaper delivery;
 - Buy books for children for their birthday or holiday presents.
- With your help we can make Juneau the most literate city in America.

Toe tappin' times with Tomi



Our inbound, Tomi Katona, shows off his good side. To see all of Tomi's facets, make sure to plan some awesome events for your time with him.

- **Week of Feb. 17:** Robery Weiss and Doug Gardner.
- **Week of Feb. 24:** Robert Didier and Denny DeWitt.